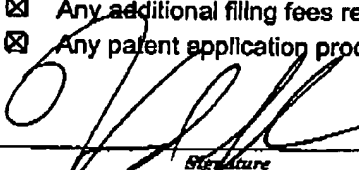
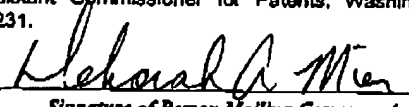
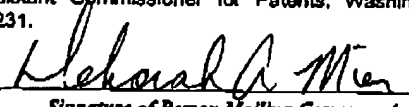
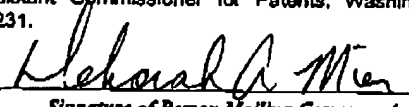


<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				Docket No. 40655.3600							
Applicant(s): Voltmer et al.											
Serial No. 09/836,213	Filing Date April 17, 2001	Examiner TBA	Group Art Unit 2162								
Invention: SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM				RECEIVED CENTRAL FAX CENTER APR 12 2006							
<u>TO THE ASSISTANT COMMISSIONER FOR PATENTS:</u>											
Transmitted herewith is an amendment in the above-identified application.											
The fee has been calculated and is transmitted as shown below.											
<b>CLAIMS AS AMENDED</b>											
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE						
TOTAL CLAIMS	77 -	67 =	10 x	\$18.00	\$180.00						
INDEP. CLAIMS	15 -	13 =	2 x	\$84.00	\$168.00						
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00						
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$348.00</b>						
<input type="checkbox"/> No additional fee is required for amendment. <input checked="" type="checkbox"/> Please charge Deposit Account No. 19-2814 in the amount of <b>\$348.00</b> A duplicate copy of this sheet is enclosed. <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. <b>19-2814</b> A duplicate copy of this sheet is enclosed. <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.											
 Signature			Dated: October 29, 2002								
Howard I. Sobelman, Reg. No. 39,038 Snell & Wilmer L.L.P. One Arizona Center 400 E. Van Buren Phoenix, AZ 85004-2202 Phone: 602/382-6228 Fax: 602/382-6070 Email: hsobelman@swlaw.com			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2">I certify that this document and fee is being deposited on October 29, 2002 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.</td> </tr> <tr> <td colspan="2" style="text-align: center;">             Signature of Person Mailing Correspondence         </td> </tr> <tr> <td colspan="2" style="text-align: center;"> <b>Deborah A. Mier</b>            Typed or Printed Name of Person Mailing Correspondence         </td> </tr> </table>			I certify that this document and fee is being deposited on October 29, 2002 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.		 Signature of Person Mailing Correspondence		<b>Deborah A. Mier</b> Typed or Printed Name of Person Mailing Correspondence	
I certify that this document and fee is being deposited on October 29, 2002 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.											
 Signature of Person Mailing Correspondence											
<b>Deborah A. Mier</b> Typed or Printed Name of Person Mailing Correspondence											
cc:											

APR 12 2006

## CERTIFICATE OF MAILING BY U.S. FIRST CLASS MAIL

I hereby certify that the attached Preliminary Amendment, pursuant to 37 C.F.R. §1.8 is being deposited as U.S. First Class Mail this date with the United States Postal Service in an envelope addressed to the Commissioner of Patents, Washington, D.C. 20231, on

Date: October 29, 2002By: Deborah A. MunPATENTIN THE UNITED STATES PATENT AND  
TRADEMARK OFFICE

Applicant:	Voltmer et al.	Docket No.:	40655.3600
Serial No.:	09/836,213	Art Unit:	2162
Filing Date:	April 17, 2001	Examiner:	TBA
Title:	<b>SYSTEM AND METHOD FOR NETWORKED LOYALTY PROGRAM</b>	Confirmation No.:	6105

PRELIMINARY AMENDMENT

Commissioner of Patents  
Washington, D.C. 20231

Dear Commissioner:

Prior to examining the above-referenced patent application, please enter the following new claims:

68. A method for facilitating an analysis of purchase data, the method comprising the steps of:

- receiving and processing a consumer ID and a retailer ID;
- receiving and storing purchase data, wherein said purchase data includes product description data;
- associating said consumer ID, said retailer ID and said product description data;

and,

Sobczak\PHX\1261923.1